

On Wed, 15 Jun 2022 at 11:33, Masih, Rekha <[Rekha.Masih@coventry.gov.uk](mailto:Rekha.Masih@coventry.gov.uk)> wrote:

Dear Mr Vardon

I have now spoke to the relevant Responsible Authorities, can you confirm that you agree with the following conditions:

Environmental Protection:

1. To reduce trading times to Monday – Friday 09.00 – 18.00

Trading Standards:

1. Age verification will be requested in the website where your date of birth is required. If under 18, purchases will no longer be possible.
2. On delivery, drivers will adopt the Challenge 25 approach where ages must be verified if they look under the age of 25.
3. Verification of IDs will be a valid Passport and/or Driver's Licence.
4. Debit/credit cards used for purchase will be verified at the point of delivery.
5. Documented training will be given to all staff in regards to the sale of alcohol and Challenge 25. A training log will be kept to detail this, and the records will be available to council officers and police on request.

Planning:

1. No more than 4 or 5 deliveries per day (products leaving the premises for delivery to customers).
2. All deliveries to be undertaken personally by Max Vardon – no third party delivery companies permitted.
3. No additional employees permitted at the premises.
4. No commercial / wholesale deliveries to the site.

All Responsible Authorities will withdraw their representations to your application if these conditions are agreed.

I will then contact the 2 members of the public that have objected. I may be able to organise a mediation meeting with them prior to the Licensing & Regulatory Sub-Committee Hearing to address their concerns.

Please get back to me as soon as possible, as I am now working to very tight deadlines.

Kind Regards

Rekha

*Rekha Masih*

**Rekha Masih**  
Licensing Team Leader  
Licensing Team

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[rekha.masih@coventry.gov.uk](mailto:rekha.masih@coventry.gov.uk)

[www.coventry.gov.uk/regulatoryservices](http://www.coventry.gov.uk/regulatoryservices)

To receive the most up-to-date news and guidance, please sign up to our Alcohol and Entertainment Newsletter. Click <http://www.coventry.gov.uk/emailalerts> and choose licensing. We would like to build a better working relationship with all our partners in these current times.

**Please ensure that Licensing applications are made in an electronic format - Either on-line via our [Gov.UK Services](#) (which can be accessed through the Coventry City Council Website when you click the link for an application form)**

or by scanning and emailing your completed applications and supporting documents to [licensing@coventry.gov.uk](mailto:licensing@coventry.gov.uk)

We are able to offer you a more prompt and efficient service via electronic applications, and we will ensure that all Responsible Authorities receive the correct copies of your application.

**From:** Max Vardon <[seekuvarдон@gmail.com](mailto:seekuvarдон@gmail.com)>

**Sent:** 16 June 2022 16:59

**To:** Masih, Rekha <[Rekha.Masih@coventry.gov.uk](mailto:Rekha.Masih@coventry.gov.uk)>

**Subject:** Re: FW: MixMe Ltd, 116 Melbourne Road - Premises Licence Application

Good Afternoon Rekha,

Please accept this email as agreement on the above terms and conditions.

Kind regards,

Max Vardon

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